

Sonoma Ranch PTSO

Mtg 6/21/11

Meeting was called to order @ 6:00 by Board President Christine Ries.

Also in attendance: Tammy Medigovich, Paula Litschauer, Andrea Chatfield, Christine Ries, Mandi Morales, Kathleen Mathieson, Amy Altenburn, Terry Maurer, Ruby Hutchins

Fundraising

1. Christine Castro: Beachbody from Southern California. Sells shakes, fitness videos, multi-vitamins. School gets 25% profit from on-line sales. Can do it 1 time or 2 times per year.
2. Tiffany Jones: Entertainment Books: Includes online printable coupons. Frequent values key tag for 20% off participating merchants. \$30 per book. Sell 500 books, then make 50% profit. Promotional material is provided for free. Provide a kick-off assembly if allowed. 2 week sale. Incentive: Alvin and the Chipmunks

Classic Recipes Cookie Dough: Fall or spring sales. 2 week sale plus 1 week for stragglers. Delivery about 3 weeks after that. Freeze or refrigerate. Option of tub (\$13) or box(\$15). Has Dining Advantage Card which is membership to dining online coupons. Incentives in brochure. 40% profit.

Fun Pack of free passes for those who sell. \$200 toward a reward party. Will email signing bonus offer to Paula.
3. Lou Hanson Canyon State. Cookie Dough. Last year Gilbert Elem. made \$6500 Superstition Elem made \$13,500. Provides letter home. \$15.00 each box with 8 flavors of cookie. We (SRE) count the money. 6 weeks from kick-off is delivery. Made by Family Made in Wisconsin. 40% profit. Will give 45% for signing bonus. Incentives for sales. Delivery to parents between 3 and 4pm.
4. Gayleen Skowronek Gold Canyon Candles. Sell in October and deliver before Thanksgiving break. Gives 1% back to school. 40% profit flat rate. Last year sales had \$11,500 profit. Top selling class gets pizza party. Cookie party for top selling class per grade. Top selling student gets VISA card. Will cover up to 10 bounced check fee. Selling more than candles this year. 25% profit on those extras. \$50 gift card goes to teacher who sells most.
5. Gwen Gustafson Arizona Fun Services. Holiday gift shop. 3-5 days for sale. Merchandise is guaranteed 100%. Provide sample letters and sample box for display. Provide lesson plans for teachers to incorporate shopping into a lesson. Can mix and match between 10%, 15%, or 20% or set the same percent for everything. Monday before Thanksgiving. If combine Holiday Shop and prizes for carnival then will get 5% back.

2 more fundraisers that we will be doing:

School Cents Jan - April

Read-a-thon. Possibly around Dr. Seuss's birthday in Feb.

Discussion on fundraiser options.

Treasurer's Report given by Amy

Field Trips was the biggest expense and the movie license was the only 1 time expense.

Motion to approve May Budget by Tammy M. Seconded by Paula L.

Principal's Report given by Mr. Maurer

Kellie Ziglar has been promoted to administrative assistant
Lori Schuermann will be new attendance clerk.
Lighting has been updated.
HVAC is still under repair.
Roof is still being assessed, with new insulation already installed.
3 new SPICE II teachers have been hired. Getting between 20 -26 new students for this program.

Budgets

Tammy M. would like to bring back Golf Tournament and get more money for back to school bash. Maybe change movie night to family fun night to include games or bingo.

Theme Ideas

TEAM

By-Laws

Paula will email this to everyone

Responsibilities of Members

PTSO newsletter - Ruby, send update to Kellie Z. the Wed before end of month
Bulletin Board - Christine and Mandi
Email Tree - Paula will email list to Christine
Safeway-Fry's- Albertsons - Amy (Fry's is done, looking into Albertson's)
Website-Face book - Andrea
T-Shirt - new design? Yes or no.
New Roster - Ruby

July Meeting: 14th July, 2011 at Andrea's house 6pm

Meeting adjourned at 8:30pm.